



Daniel Halden &lt;daniel.halden@lacity.org&gt;

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**FW: ART/ LIGHTING/ ACTIVATING DARK AREAS OF HOLLYWOOD BLVD.**

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**Dan Halden** <daniel.halden@lacity.org>

Mon, Feb 29, 2016 at 2:29 PM

To: Oscar Arslanian &lt;oscar@discoverhollywood.com&gt;

Cc: Brian Folb &lt;Brian@hollywoodoffices.com&gt;, Matthew Severson &lt;Matthew@hollywoodbid.org&gt;, alyssa van breene, Kerry Morrison &lt;Kerry@hollywoodbid.org&gt;, Beth Marlis &lt;bethm@mi.edu&gt;, "Gubler, Leron" &lt;Leron@hollywoodchamber.net&gt;

I am happy to be a part of any meeting to help discuss ideas. In terms of both public safety and ambience, additional lighting along Hollywood Blvd during the holiday season (and potentially beyond) is a great idea.

**Dan Halden**

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

1722 Sunset Boulevard, Los Angeles, CA 90026

(213) 207-3015 | [www.cd13.com](http://www.cd13.com)**Find the Councilmember on:**

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Daniel Halden &lt;daniel.halden@lacity.org&gt;

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**FW: ART/ LIGHTING/ ACTIVATING DARK AREAS OF HOLLYWOOD BLVD.**

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**Matthew Severson** <Matthew@hollywoodbid.org>

Mon, Mar 14, 2016 at 10:16 AM

To: Daniel Halden &lt;daniel.halden@lacity.org&gt;

Cc: Kerry Morrison &lt;Kerry@hollywoodbid.org&gt;

Hi Dan,

I never heard back from Gil at BSL regarding my inquiry to extend the new street lights to the freeway. Per our First Friday meeting last week, we have a number of items we'd like to discuss with them:

- Extending the new street lights to the freeway
- Holiday lighting (per Brian's email below)
- Permanent lighting (string lights on Cosmo, Ivar, and Cahuenga)

Would you mind reaching out to BSL to coordinate a meeting? You're much more likely to get a response ☺

Thank you Dan!

**MATTHEW SEVERSON***Operations Coordinator*

[ Hollywood Property Owners Alliance ]

6562 Hollywood Boulevard | Los Angeles, CA 90028

323.463.6767 | [matthew@hollywoodbid.org](mailto:matthew@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)**Please note our new address and phone number.****From:** Brian Folb [mailto:[Brian@hollywoodoffices.com](mailto:Brian@hollywoodoffices.com)]**Sent:** Sunday, March 13, 2016 2:55 PM**To:** Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>**Cc:** alyssa van breene ; Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Oscar Arslanian <[oscar@discoverhollywood.com](mailto:oscar@discoverhollywood.com)>; Beth Marlis <[bethm@mi.edu](mailto:bethm@mi.edu)>; Gubler, Leron <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)>; Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

5/17/2016

City of Los Angeles Mail - FW: ART/ LIGHTING/ ACTIVATING DARK AREAS OF HOLLYWOOD BLVD.

**Subject:** Re: ART/ LIGHTING/ ACTIVATING DARK AREAS OF HOLLYWOOD BLVD.

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Daniel Halden <daniel.halden@lacity.org>

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## FW: ART/ LIGHTING/ ACTIVATING DARK AREAS OF HOLLYWOOD BLVD.

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Dan Halden <daniel.halden@lacity.org>

Mon, Mar 14, 2016 at 5:25 PM

To: Matthew Severson <Matthew@hollywoodbid.org>

Cc: Kerry Morrison <Kerry@hollywoodbid.org>

I reached out to Gil – will report back!



**Dan Halden**

Hollywood Field Deputy

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Find the Councilmember on:    

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